



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Mentzer Media Services
600 Fairmount Ave
Suite 306
Towson, MD 21286-1002

Contract # 837716

Schedule Dates 06/22/12-06/28/12
Advertiser Americans for Prosperity (30204)
Agency/T-Code Mentzer Media Services (3924)/833926835
Product Political - Non-Ballot Issue (1196)
Brand Americans for Prosperity (SENATE) (172581)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name BRAUNSCHEIDEL,ANNE
Phone/Fax /
CPE 954
Account Types National/**Political - Agency
Billing Type Standard
Comments AMER. 4 PROS. SENATE
AMERICANS FOR PROSPERITY- SENATE

Date Entered 06/21/12
Last Modified 06/22/12
Entered By Penne Marsh
CO-OP No
Headline # 06205467
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,091.75
Net Total \$11,853.25
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Jun. 2012	2	\$1,470.00
Jul. 2012	11	\$12,475.00
Grand Total:	13	\$13,945.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/24/12-06/24/12	4	:30	9:58A- 11A (ET)								1		\$175.00		Norfolk (WVEC) (WVEC)		6/21/12
1.0.1	Closed Preempt	06/24/12															Norfolk (WVEC) (WVEC)	I-Inventory Accommodation/Exception - NO AVAIL/LAST ENTERED	
2.0	Normal Line / SPOT	06/25/12-06/28/12	4	:30	6P- 6:30P (ET)		1	1	1	1				4	\$1,080.00	\$4,320.00	Norfolk (WVEC) (WVEC)		6/21/12
3.0	Normal Line / SPOT	06/25/12-06/28/12	4	:30	6:58P- 7:28P (ET)		1	1	1	1				4	\$1,440.00	\$5,760.00	Norfolk (WVEC) (WVEC)		6/21/12
4.0	Normal Line / SPOT	06/25/12-06/28/12	4	:30	11:35P- 12:02A (ET)	2	X	X	X	X				2	\$410.00	\$820.00	Norfolk (WVEC) (WVEC)		6/21/12
5.0	Normal Line / SPOT	06/22/12-06/22/12	4	:30	6P- 6:30P (ET)						1			1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)		6/21/12
6.0	Normal Line / SPOT	06/22/12-06/22/12	4	:30	6:58P- 7:28P (ET)						1				\$1,575.00		Norfolk (WVEC) (WVEC)		6/21/12
6.0.1	Closed Preempt	06/22/12															Norfolk (WVEC) (WVEC)	S/I-Political/Exception -	
7.0	Normal Line / SPOT	06/23/12-06/23/12	4	:30	5:58A- 8A (ET)							1		1	\$370.00	\$370.00	Norfolk (WVEC) (WVEC)		6/21/12
8.0	M/G For 6.0.1 / SPOT	06/26/12-06/28/12	4	:30	7:28P- 7:57P (ET)	1		X	X	X				1	\$1,575.00	\$1,575.00	Norfolk (WVEC) (WVEC)		6/22/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: